



Business Intuition for Professionals

What if you could access business information beyond any traditional means?

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Sacramento, California

2012/13 Dates: Module 1 - November 2 & 3

Module 2 - TBA

Module 3 - TBA

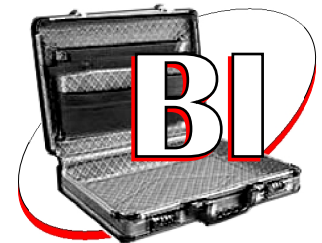
- Customer profiling • Headhunting • Target Identification • Conflicts Resolved • Save \$ • Save time • Better Management of People • Accelerate your Speed to Market • Create the Best Returns on Investments
- Validate your Direction • Eliminate your Blindside

This exclusive **Inner Access 101** training is for business professionals. Maximize your business edge or be a powerful resource for the business community. This training consists of three separate Modules, each building on one another. You are welcome to take one or all three. The Modules are presented in 2-day sets throughout the year. Each one is the pre-requisite to the next level.

Module 1

*A Strong
Foundation*

- Honing your own intuition
- Using intuition for business applications versus personal use what is the strategic difference?
- What sorts of energy or information sources will you encounter?
- Clarity of your role as intuitive - how to get your head out of the way!
- Who is the client?
- Where will you be going to access the wisdom?
- Tracking the truth
- Tracking intentions and agendas of others
- Tracking the "innate intelligence" of the business or project
- Mission clarification for business & key players on the team
- How to create an intuitive overview of your own business
- Personal Guides and how they can help or hinder
- Ethical applications of business intuition



Module 2

*Applying
The Tools*

- Amplification tools
- Applying business intuition to headhunting for staffing, project acquisitions, new territory, scripts & casting
- Relationships are the key to success - staffing optimization & conflict management
- Relationship dynamics - How principals can best support team members (staff, colleagues, clients, casts, investors)
- Tracking with multiple players
- What is going on and how can you best impact team members to maximize productivity

Module 3

*On Track
For Growth*

- Maximize and accelerate market research matched to past, present and future development
- Product integrity and potential
- Projections - immediate and long term
- Investments, expansion, mergers & acquisitions
- Tools to accelerate focus and intuitive accuracy
- Project direction & maximizing opportunities
- Creating a business vision that embodies both your "soul" and personal "mission"

